Exhibit 1



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Patents | Trademarks | Chier | Sign-Off Authenticated Session Parent offunivers. Server's Patern Application Intrinsation Suspensi * southern filling SEED DON'TON 🕶 Crider Centifica Application as filled i Order Centified fills tengener 🎇 Mittle Stiffet Dat. Patent Augmention Information BETHOG OF AND SYSTEM FOR MANAGING PROMOTIONS FOR PURCHASE TRANSACTIONS OVER A 😝 09/896,877 * Patent Gregorito NEDWORK 1 5000 * Supplemental Process up & Support Transaction History Patern II Normalian Date Transaction Description ratest Guidance and General talo 10-06-2009 Recordation of Paters Grant Mailed Codes, Suites & Historials * Employee & Office Sitestones 09-17-2009 Ement Notaficewan * Respuedes 9 Peblic Hollings 09:16:2009 Issue Notification Market 10-19-2009 Pateril Issue Date Used in PTA Calculation Patient Source has 89-18-2089 Disustch to FCC Petons ONE & Cacette 69-16-2069 Application to Considered Ready for Issue * Search Palents & Applications 4 Search Inchegical Sectioners 09-10-2009 TC Rehard to Publi * Copies, Products & Secures 04-24-2009 Email Notification Mail-Petition Decision - Dismissed 04-22-2009 Petition Decision - Dismissed Cogyrights Dedemarks 10.76.3004 Barrior Ratural POSK V. & LANS Resounts 10-29-2006 Issue Fee Payment Verifico 50-29-2008 Dasue Fee Payment Received 09-23-2008 Pubs Case Remand to TC 09-19-2008 Electronic Review 09-19-2008 Email NobReation 09,12,2008 Door mant Martington 09-18-2009 Mail Nebrue of Allowance 09-16-2008 Notice of Allowance Data Venfication Completed 05-24-2008 Electronic Review 65-22-2068 Final Nobbinston 65-22-2068 Mail BPAI Discision on Appeal - Reversed 05, 20, 2008 BPAI Decision - Examiner Reversed 11-13-2007 Email feathbooking 11-13-2007 Dockleting Notice Mailed to Appellant 11-09-2007 Assignment of Appeal Number 16-18-2007 Appeal Awaiting SPA! Docketing 07-20-2007 Electronic Review 07, 19, 2007 Email fentification 07-19-2007 Had Reply Brief Noted by Examiner 07-09-2007 Regly Brief Noted by Examiner 65-09-2062 Date Forwarded to Examine 64-18-2067 Reniv Broof Filed 05-09-2007 Exam. Ans. Review Complete 02.22.2007 Mart Examiner's Answer 02-20-2007 Evantiner's Answer to Appeal Brief 12-12-2506 Appeal Biref Revers Complete 12-12-2066 Date Forwarded to Examiner \$1,13,2006 Anneal Roof Fised 09-14-2006 Notice of Appeal Filed 06-16-2006 Max Final Rejection (PTOL - 326) 06-12-2006 Pinal Refection 63+36-2066 New or Auditional Drawing Filed 04-04-2006 Case Docketed to Examiner in GAU 03-22-2006 New or Adoltonnel Drawing Filed 03 28 2006 Date Forwarded to Examine 03-22-2006 Response after Non-Final Action 63-22-2666 Request for Extension of Time - Granted 63-04-2666 1FW YSS Processing by Tech Conter Complete 04-18-2003 Statement Ried Indicating a Loss of Entitlement to Small Entitle Status 03-01-2006 Case Sacketed to Examiner in GAU 01-10-2006 Miscellaneous incoming Letter 11-22-2005 Nail Non-Hast Rejection 11-18-2005 Non-Final Rejection 11-16-2005 Case Decketed to Exeminer in GAU 12-13-2004 Correspondence Address Change 12-13-2004 Change in Power of Attorney (May Include Associate POA) 06-28-2004 Case Docketed to Examiner in GAU 61-06-2004 Date Forwarded to Examine

01-06-2004	Date Forwarded to Examiner
12-09-2003	Request for Continued Examination (RCE)
01-06-2004	DISPOSAL FOR A RCE/CPA/129 (express abandorment if CPA)
12-09-2000	Shorkflow - Request for RCE - Begin
12-02-2063	Examiner Interview Summary Record (PTO), - 413)
09-10-2003	Mail Final Rejection (PTOL - 326)
09-08-2003	Fines Repection
07-26-2003	Date Forwarded to Exeminer
06-12-2003	Response after Non-Front Action
06-12-2003	Request for Extension of Time - Granted
02-12-2003	Meli Non-Final Rejection
02-11-2003	Non-Finet Rejection
04-23-2002	Case Socilleted to Examiner in GAU
04-23-2002	Case Docketed to Examiner in GAU
31-15-2003	Case Docketer to Examiner in GAU
11-11-2601	Case Docketed to Examiner in SNU
10-11-2001	Information Disclorure Statement (IDS) Filed
10-11-2001	Enformation Disclosure Statement (IDS) Fireti
10-01-2001	Information Disclosure Statement (IDS) Filed
10-91-2901	Information Disclosure Statement (IDS) Filed
69-47-2603	Change in Fower of Actomey (Nay Include Associate PCA)
09-07-2001	Correspondence Address Change
09-07-2001	Change in Power of Attorney (Mey Include Asseciate POA)
10:03:2000	Preliminary Amendment
10-05-2000	Information Disclosure Statement (IDS) Filed
19-95-2059	Information Oncideure Statement (IDS) Filed
93-12-2991	Case Docketed to Examiner in GAU
11-17-2000	Application Dispatched from OSPE
11 17-2000	Application is Now Complete
08-29-2000	Notice Mailed-Application Incomplete-Plang Date Assigned
08-09-2000	Conrespondence Address Charge
67-14-2060	IFW Scan & PACR Auto Security Review
06-19-2000	trabal Exam Team on

If you need hetp:

- Call the Papers Blackmain Bushness Carter at (866) 217-9107 (but fined) or e-mail Billiancing gain for specific questions about heads of approaches information Referent (8618).
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 If you appearance between about 19717 in organisms with this application, please report them to e-mail to 1981/1976 (ast as application, please report them to e-mail to 1981/1976 (ast as application, please report them to e-mail to 1981/1976 (ast as a policy of cold 1976).

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